



***3 Steps to Increasing  
Your Marketability  
and Workforce ROI  
...using Digital Talent  
Development  
Strategies***

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What if you could get your training on demand and enjoy the affordability of readily accessible content?

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*It Takes  
Three Easy  
Steps*



# Step One:

- Ask...How important is your Success?

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- How can I SUSTAIN IT?

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- And what do you need to do to acquire the skills?

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# Step Two:

- Make a commitment to invest in yourself. And a minimum of \$50.00 a month will start you on the road to strengthening your skill sets and build your marketability

Are you committed to re-allocating your discretionary spending to now include a line item to invest in yourself? \_\_\_\_\_ Yes \_\_\_\_\_ No Explain your answer below.

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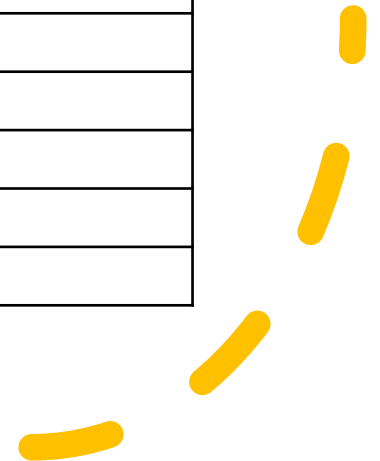
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How often will you make this investment? \_\_\_\_\_

What does the investment to acquire your desired skills look like?

<u>Desired Skill</u>	<u>Investment?</u>



# Step Three:

What does your commitment to own your SUCCESSES look like?

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What is the Direction you want to take in your life development journey?

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What would be your top three (3) priorities when customizing your STRATEGY FOR Talent Development on DEMAND

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



Talent Development has different faces. What strategies work for you and Why?



Coaching and Advisory Sessions

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Mini-Excursions

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Virtual Sessions

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“Chat Box”

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Live Events

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Podcasts

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For more information  
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