



## Organizational/Industry Transformationist Master Class Series

Whether you're an Internal Trainer/Advisor or an Independent Practitioner, we want you to have the **RIGHT TOOLS** in your **TOOLBOX**. We help you to build your business case for **SUSTAINABLE SUCCESS SOLUTIONS** with your customers by showing you how to build your own infrastructure.

It is a **"HOW TO" EXCURSION** and shows you the **UNWRITTEN RULES OF THE GAME OF FOR CONSULTING/ADVISORY AND TRAINING SERVICES.** 

Excursions range from three to six months and include...

- The Business of Professional Service 12 hours
- What is My Value Proposition 8 hours
- The Consulting Administration Cycle 6 hours
- The Coaching and Advisory Administrative Cycle 6 hours
- The Training Administrative Cycle 10 hours
- Marketing for Greater Profits 12 hours



\*Scheduling of Sessions is based on Client, Attendee and Facilitator availability. For additional details visit <u>www.cma-ent.com</u> or contact us at 954-476-35215 or info@cmaent.com.