

# Entrepreneur Excellence Academy



## **LEVEL I – ENTREPRENEURSHIP EXCELLENCE ACADEMY (6 to 10 sessions)**

**First Time or Emerging Independent Business Professionals** require a road map that helps in your transition from traditional business/military service/education environment/outsourced situations. The CMA Entrepreneur Excellence Program is an experience that “walks you through the unwritten rules of engagement.” So, you are prepared to address most situations that arise on this new chapter of your career. Topics include:

- Understanding the Realities of Being Your Own Boss... The Other Side of Business
  - Creating that Roadmap for Sustainable Success
  - Financial Management... Your Personal Plan and Your Business Plan
  - Business Contracts and Agreements
    - Bid Preparation, Negotiations and Debriefs
  - Human Resource Administration
  - Marketing with a Cause
  - Maximizing Technology in your business
  - Strategic Partnerships
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## **Level II - LEAN BUSINESS LEADER ACADEMY HRCI Credits – 28 Credits**

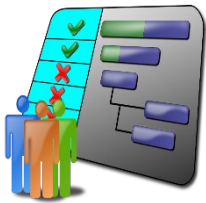


This training even focuses on the Entrepreneur in today’s Business Environment to who must be able to speak the language of their corporate and government clients in order to close the deal. Additionally, structuring your own organizations in a manner that is efficient and sustainable.

This 3-4 **day course** is designed to assist emerging and seasoned business owners in growing their businesses and their workforce. It has been designed for Business Leaders with at least five (5) years or more of experience. Topics include...

- The Voice of the Customer/Business
  - Understanding Your Maturity and Capability Levels
  - Heightening awareness of Time and Resource Waste
  - Supply and Demand Forecast Modeling
  - Building a Balanced and Sustainable Scorecard
  - Building and Marketing Your Brand
  - Creating a sustainable personal and business financial plan
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## **FUNDAMENTALS OF PROJECT MANAGEMENT - HCRI Credits: 7.25 (Business)**



As a business leader, entrepreneur or an independent professional, having the skill of effectively managing a project is critical to everyone’s success. **PM Fundamentals, An Overview - 1-day** : The duration for our course is **1 day or 8 hours for classroom sessions** and up to **30 days for online excursions**. The training will introduce all of the essential elements of Project Management in accordance to the body of knowledge with a “taste” of Lean Six Sigma. Topics include...

- **Methods for translating the Voice of the Customer into a feasible project scope**
- **Building the execution and monitoring plan**
- **Methods for Improving and Controlling the Project Management Process and promoting out-of-box thinking and continuous improvement**

**2 day sessions are also available.**